# **Dictionary Of Marketing**

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1. (product development definition) the acquiring by one firm of another firm's technology (process, facility, or material), product rights (trademarks), or entire ...

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Mon, 01 May 2017 09:12:00 GMT

marketing definition, the act of buying or selling in a market. see more.

## MARKETING | DEFINITION OF MARKETING BY MERRIAM-WEBSTER

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define marketing: the activities that are involved in making people aware of a company's products, making sure that the... — marketing in a sentence

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## ISSUES IN MARKETING - SALEM STATE UNIVERSITY

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the management process through which goods and services move from concept to the customer. it includes the coordination of four elements called the 4 p's of marketing:

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marketing definition: marketing is the organization of the sale of a product, for example , deciding on its... | meaning, pronunciation, translations and examples

#### MARKETING MEANING IN THE CAMBRIDGE ENGLISH DICTIONARY

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marketing meaning, definition, what is marketing: a job that involves encouraging people to buy a product or service: . learn more.

#### MARKETING DICTIONARY - MONASH BUSINESS SCHOOL

Thu, 04 May 2017 09:01:00 GMT

research. monash business school is part of a research intensive university. we undertake world class research across all major business and economics disciplines.

#### A DICTIONARY OF MARKETING - CHARLES DOYLE - GOOGLE BOOKS

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Tue, 09 May 2017 08:26:00 GMT

marketing terms definitions and glossary. learn the lingo of marketing professionals.

#### DIGITAL MARKETING REFERENCE & RESEARCH - MARKETING TERMS

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#### SAGE REFERENCE - DICTIONARY OF MARKETING COMMUNICATIONS

Thu, 27 Apr 2017 11:54:00 GMT

the dictionary of marketing communications contains more than 4,000 entries, including key terms and concepts in the promotion aspect of marketing