

Dictionary Of Mass Communication

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define mass communication: communication directed to or reaching the mass of the people — mass communication in a sentence

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ix foreword in addition to the alphabetical listing of definitions, the dictionary of media and communications contains several information-packed appendices.

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mass communication is the study of how people exchange information through mass media to large segments of the population at the same time. in other words ...

MASS COMMUNICATION | ARTICLE ABOUT MASS COMMUNICATION BY ...

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mass communication [ˈmas kʰ,myü-nʰkʰ-shʰn] (communications) communication which is directed to or reaches an appreciable fraction of the population.

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mass communication definition, meaning, what is mass communication: something such as television or the internet that means that a message, story, etc. can.... learn ...

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show summary details preview. 1. (the media) the various technological means of producing and disseminating *messages and cultural forms (notably *news,

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we used all we have learned from mass communications to optimize our message for delivery to a specific target niche.

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communication definition, the act or process of communicating; fact of being communicated. see more.

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glossary. acculturation : in a media context, ... the channels and the institutions of mass communication. meaning : the interpretation an audience makes of text.

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